

FOCUS

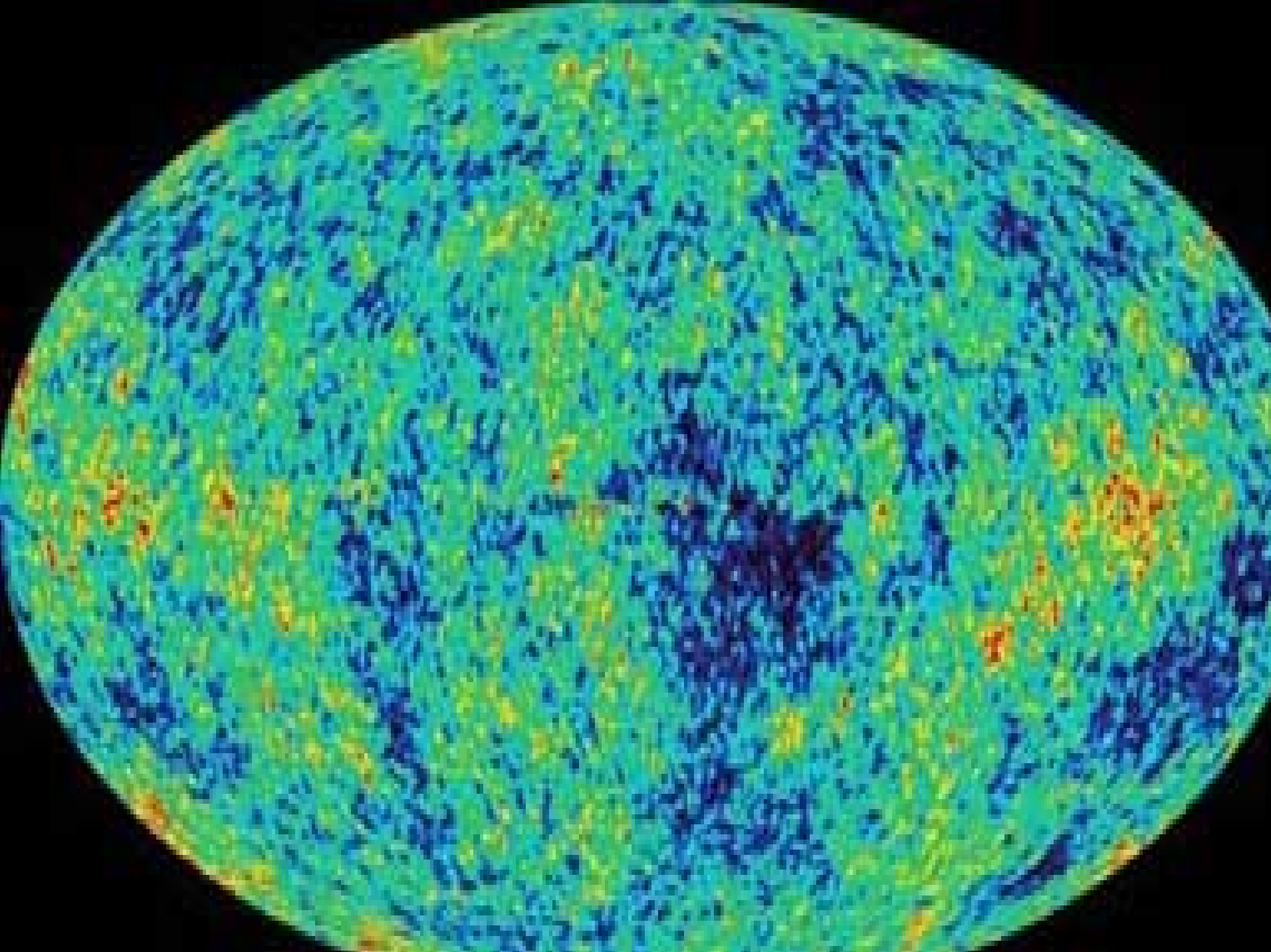
What are we sustaining?

Frame of Reference

Where are we?

What are we?

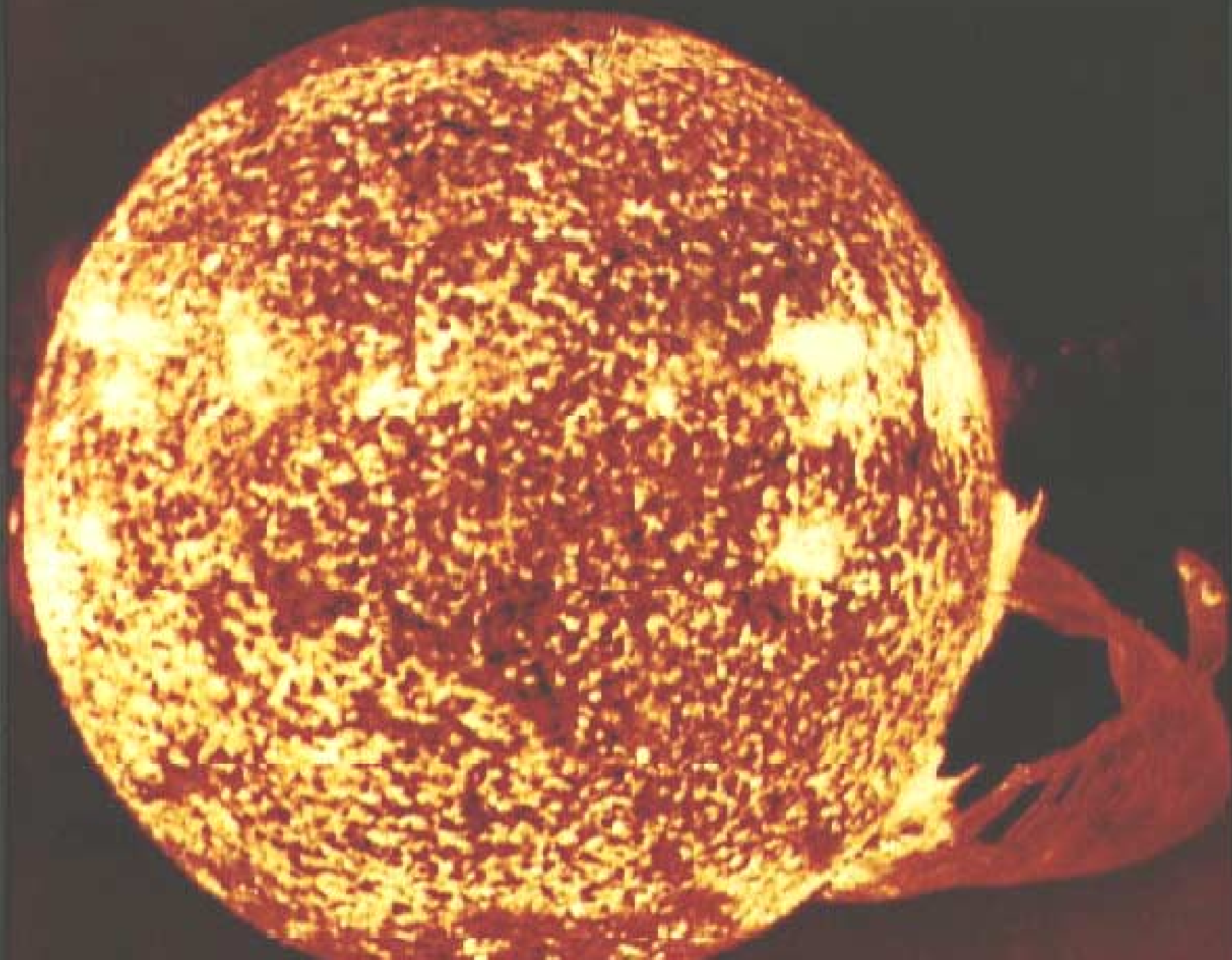
When are we?







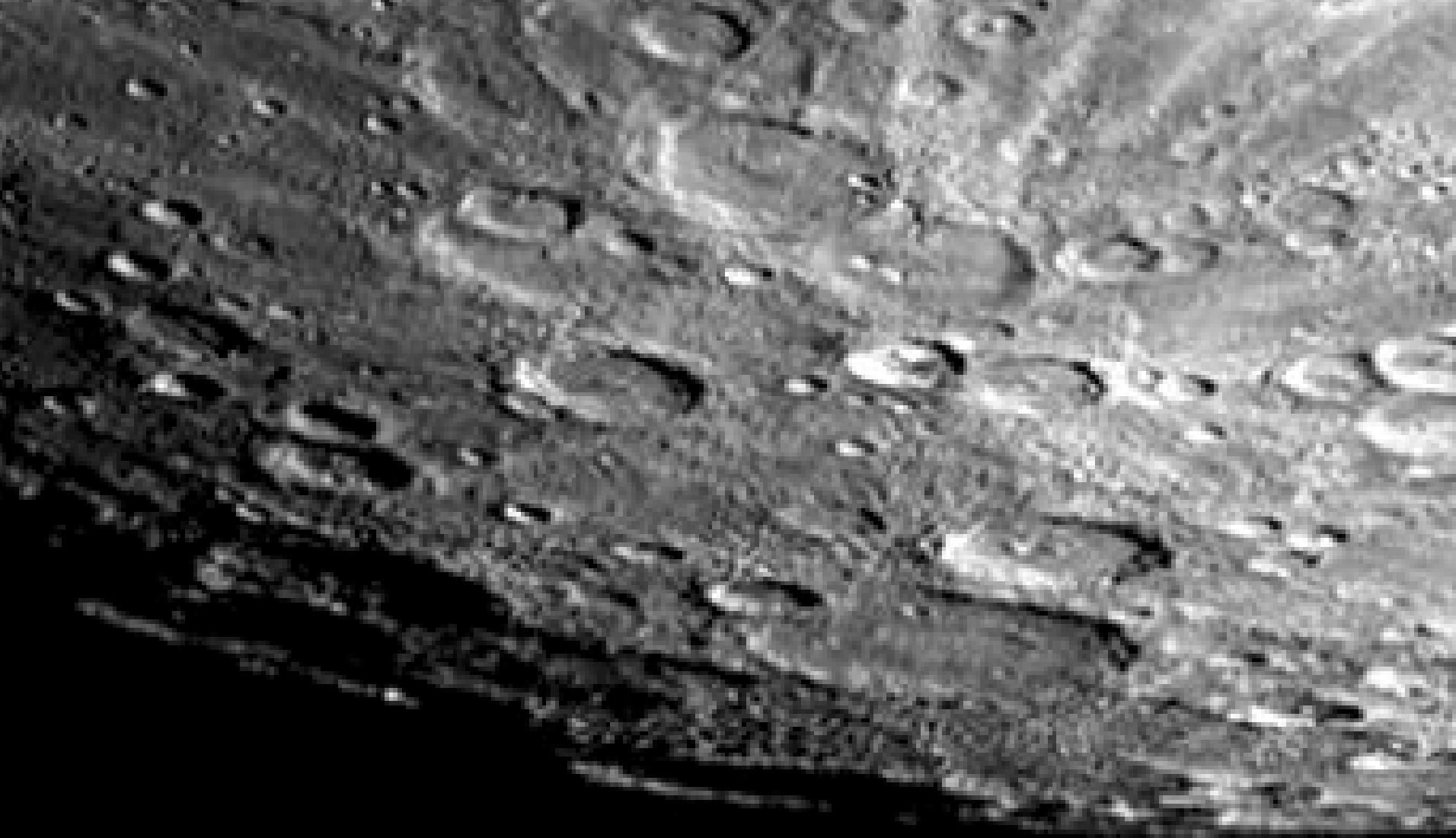


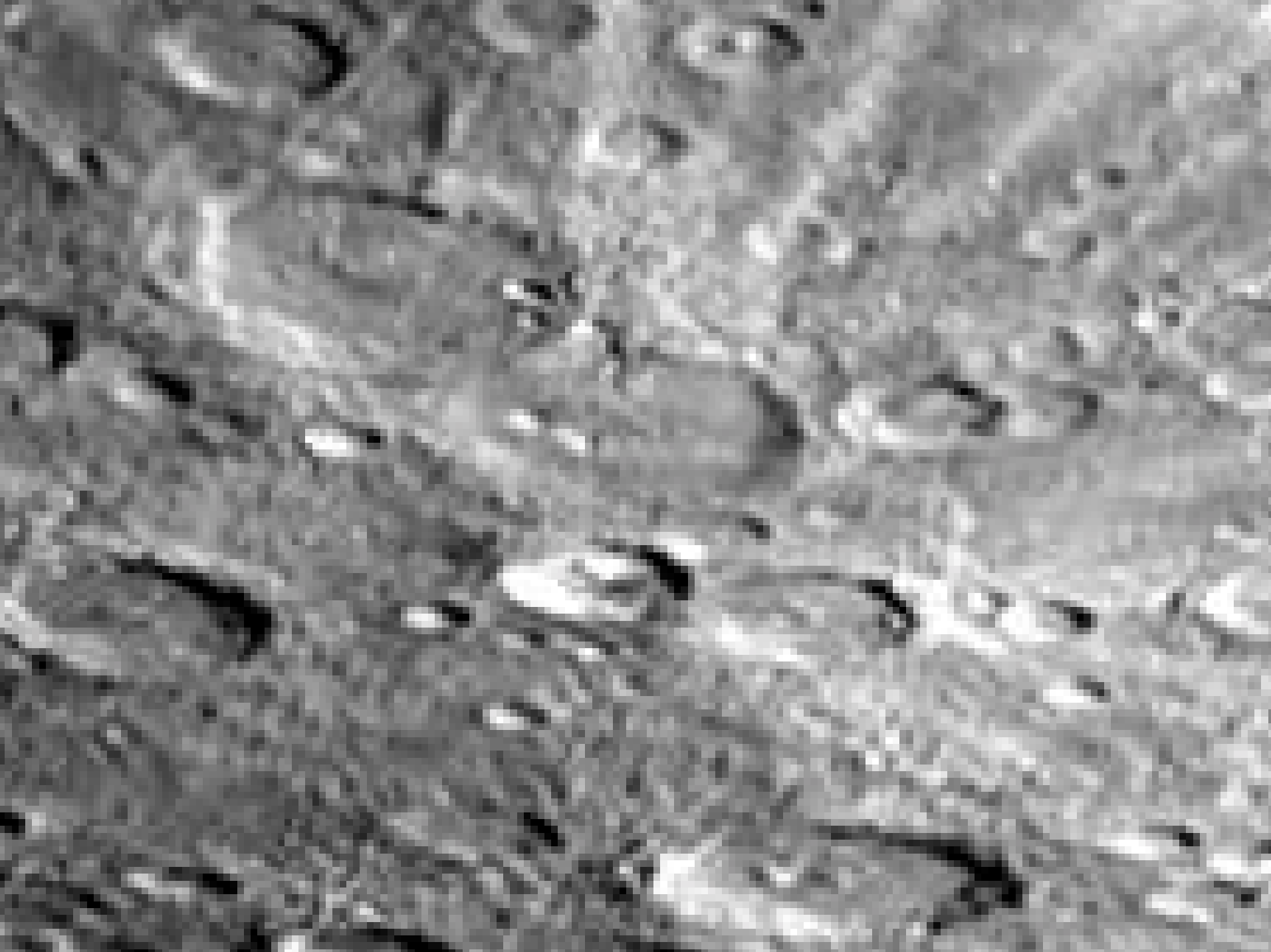


































Milestones in complexity information and sustainability of life

- ***Energy and Matter***
- ***Stars and Planets***
- ***Gas, Minerals and Water***
- ***Life organized to use information***
- ***Chordates processing information***
- ***Humans processing information***

Milestones in Human Development of Artifacts

- ***Stone tools and weapons***
- ***Fire Fireplace and spit***
- ***Wheel Roads***
- ***Writing***
- ***Powered machines***
- ***Electronic communication Phone, e-mail***
- ***Indicators (no kidding)***

- ***Welcome to the ISIN Conference***
- ***Congratulations on being part of the next evolutionary step of humanity in processing information through use of indicators***

In complex ecosystems, and human societies there are countless perspectives, niches and individuals interacting to make up the whole. Our species has only recently begun to notice this.

***Information and
intelligence are
widely distributed***

- ***How do indicators assist a nation to make social, environmental, and economic activity beneficial for people today and for their children?***

- ***How can a province, state or region, find the information needed to steer development in a sustainable way?***

What information can a community use to best address its local problems and identify opportunities to improve the lives of its citizens?

How can a corporation perceive its social and environmental impacts and the expectations of customers, government shareholders, and the public?

***How can an NGO
determine which are the
most pressing issues and
advocate appropriate
actions for
improvement?***

How can institutions like our court systems support the use of indicators and better information to improve the performance of organizations in society?

***Can we accelerate
evolution in use of
information for
sustainability?***



***It's up to all of us.
Have a productive
meeting.***